

Press Release

G&S SatCom Introduces G&S SatConnect® App Hub to Enable Expert-Driven Innovation Across Satellite Communication

New capability allows domain experts to turn operational insight into production-ready applications in days – supported by enterprise-grade delivery through G&S SatConnect®

Osnabrück, Germany, March 24, 2026 – At Satellite Show 2026, G&S SatCom today announced the launch of the G&S SatConnect® App Hub, a new capability within its platform that enables satellite operators and service providers to rapidly translate domain expertise into working digital solutions.

As satellite networks evolve across multiple orbits, constellations, and service models, organizations are increasingly reliant on the deep expertise of their operational, commercial, and engineering teams to identify opportunities for improvement, optimization, and new services. While these experts have always defined what needs to be built, turning that knowledge into usable software has traditionally required structured development cycles and coordination across multiple teams.

The G&S SatConnect® App Hub introduces a new model that complements these processes by enabling domain experts to take a more active role in shaping and creating the applications they need – while ensuring that everything is delivered within a secure, scalable, and enterprise-ready environment. The App Hub allows experts to build solutions based on their own insight – and G&S SatCom ensures those solutions are delivered as reliable, production-grade applications.

Using modern development approaches such as vibe coding and AI-assisted workflows, users can quickly create application concepts and working solutions tailored to their specific operational needs. These applications are then integrated, validated, and delivered through G&S SatConnect®, where they benefit from centralized access control, security, and lifecycle management.

This approach enables organizations to significantly accelerate how new capabilities are introduced – whether for operations, service delivery, or customer engagement – while maintaining full alignment with internal IT and engineering standards.

A key differentiator of G&S SatConnect® is its ability to unify data and workflows across the

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satellite ecosystem. Applications developed through the App Hub can seamlessly leverage data across both ground and space segment operations, multiple satellite networks and orbital layers, integrated orchestration and automation capabilities, and third-party data sources.

“Our customers already have the expertise required to drive their business forward,” said David Schmitz, CEO of G&S SatCom. “With the App Hub, we are enabling them to directly turn that expertise into working solutions, while ensuring reliability, security, and scalability.”

Typical use cases include tailored operational dashboards, orchestration monitoring interfaces, analytics tools, and guided service workflows. By combining expert-driven application creation with a fully managed delivery model, the G&S SatConnect® App Hub enables organizations to move faster, respond more flexibly, and continuously evolve their digital capabilities.

G&S SatCom will showcase live demonstrations of the new App Hub at its booth 1523 during the Satellite Show 2026 in Washington, D.C, March 24 - 26, 2026.

G&S SatCom specializes in creating innovative software solutions for the satellite industry, addressing the needs of service providers, satellite operators, and governments globally. Our flagship product, **G&S SatConnect®**, streamlines satellite operations, offering seamless multi-orbit orchestration, real-time network monitoring, and advanced service management on a single platform. Trusted by global leaders, we are leading the way to a brighter future.